



## The Student Experience: **Rising Costs – Raising Expectations**

Thursday12 May 2011 The Royal Society, London

### Who should attend?

- Vice-Chancellors and Principals
- Pro Vice-Chancellors responsible for learning and teaching, and for student-related matters
- Deans and heads of department
- Other senior academic managers
- **Registrars and Academic Registrars**
- University staff with responsibility for teaching and learning
- University staff with responsibility for quality assurance
- University staff with responsibility for widening participation
- Student leaders
- Student Union officers and staff
- Members of Governing Bodies
- Those in government and non-government agencies with an interest in guality, learning and teaching and student-related issues

### **Principal speakers**

Rt Hon David Willetts MP, Minister of State for Science and Innovation

Professor Sir Adrian Smith, Director-General, for HE & Science, BIS

Aaron Porter, President, NUS

Professor Janet Beer, Vice Chancellor, Oxford Brookes University & Chair of the National Student Survey

Will Archer, Director, i-graduate

Rob Behrens, Independent Adjudicator for Higher Education

Carl Gilleard, Chief Executive, Association of Graduate Recruiters

Rod Bristow, President, Pearson UK

Professor Shirley Pearce, Vice-Chancellor, Loughborough University (winner of THE Student Experience award 3 years running)

Anthony McClaran, Chief Executive, QAA

Carl Lygo, Chief Executive, BPP Holdings and Principal, BPP University College of Professional Studies

Sam Grodzynski, Barrister, and a Leading Legal Expert on Students and Universities



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### Specifically the conference will:

- Provide a unique and exclusive opportunity to hear from Government about their views and proposals for the future for the HE sector
- ٠ Find out what demands the Government will make of universities in exchange for higher fees, and specifically in relation to improving the student experience
- Enable participants to make an input into Government thinking on teaching guality and standards and the future relationship between student and university
- Consider the challenge facing universities to improve their processes and policies for supporting students' teaching and learning experience
- Hear from university and student leaders about the key issues ٠ facing the sector in the post-Browne world of HE
- Hear from and enable questions to legal experts about how the law impacts on interactions between students and universities
- Learn about some of the most recent research that bears on the question of the student experience
- Provide an opportunity to share best practice in the sector
- Provide a networking opportunity for all those with an interest in learning and teaching, pastoral provision and other aspects of the student experience



been highlighted.

offer.

However, not content to rely on the market to lead to improvements in the student experience, the government has said that it will itself make greater demands on universities in exchange for the higher fees, and the forthcoming White Paper is expected to set out the government's requirements.

This conference will take place in the context of that White Paper, and will provide an opportunity to hear from its authors and explore with them what will be required of universities. It will also enable discussion of student aspirations and needs, led by student and university leaders deeply versed in this. Above all, it will enable participants to discuss and influence future requirements and the future relationship between student and university.

Chaired by Lord Willis, former chair of the IUSS Select Committee, speakers will be David Willetts, Minister of State for Universities & Science, Sir Adrian Smith (Director-General for HE and Science, BIS), Aaron Porter (President, NUS), Professor Janet Beer (VC of Oxford Brookes and Chair, the Steering Group, National Student Survey), Will Archer (director, i-graduate), Carl Gilleard (Chief Executive, the Association of Graduate Recruiters), Rod Bristow (President, Pearson UK), Rob Behrens (Independent Adjudicator for HE), Professor Shirley Pearce (VC, University of Loughborough), Anthony McClaran (Chief Executive, QAA), Carl Lygo (Chief Executive, BPP University College), Sam Grodzynski, Barrister

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Improving and assuring the student experience has moved centre stage in policy discussions about higher education. This was already so before the new fee regime was announced – for example the 2008 Select Committee report focused largely on this - and with students in future being required to contribute so much more towards the cost of their education the question of what they will receive in return has

Some have, perhaps unwisely, taken this as a prompt to regard students largely as customers and consumers. But even without using such terminology the government has served notice of its belief that the new arrangements should fundamentally transform the relationship between university and student. And with money - and choices - now in the hands of students, the government believes the pressure will be on universities to improve the teaching and learning experience they







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### Agenda (SUBJECT TO CHANGE)

Session 1 Chaired by Lord Willis

09.15	Registration and refreshments
09.45	Welcome and introduction
9.50	Keynote Address:
	The Student Experience - The challenge facing universities
	Rt Hon David Willetts MP
	Minister of State for Universities and Science
10.30	Rod Bristow,
	President, Pearson UK
10.50	Questions and discussion
11.05	What students want – needs & expectations
	Aaron Porter
	President, National Union of Students
	Professor Janet Beer
	Vice Chancellor, Oxford Brookes & Chair of the Steering Group, National Student Survey
	Will Archer
	Director, i-graduate
	Professor Shirley Pearce
	Vice Chancellor, Loughborough University
12.05	Questions and discussion
12.20	Break for lunch



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### Agenda (SUBJECT TO CHANGE)

	Session 2 Chaired by Bahram Bekhradnia
13.30	The Government's Expectations – the White Paper
	Professor Sir Adrian Smith
	Director General, Science and Research, BIS
13.55	Questions and discussion
14.15	Universities, the Student Experience and the law
	Rob Behrens
	Independent Adjudicator for Higher Education
	Sam Grodzynski
	Barrister, Matrix Chambers
15.00	Questions and discussion
15.15	Great Expectations – how can students gain a great deal from their HEI
	Anthony McClaran
	Chief Executive, QAA
	Carl Gilleard
	Chief Executive, Association of Graduate Recruiters
	Carl Lygo
	Chief Executive, BPP Holdings Plc and Principal, BPP University College of Professional Studies
16.15	Questions and discussion
16.30	Closing remarks, refreshments and depart



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