Transnational Education (TNE) Strategy Success Scorecard
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Instructions:
1. Review each factor and sub-criteria listed below.
2. Evaluate your institution's performance for each criterion on a scale of 0 to 5, where:
  - 0 indicates low or no implementation/effectiveness.
  - 5 indicates high implementation/effectiveness.
3. Identify areas of strength and areas for improvement in your TNE efforts.

Success Factor	Assessment Questions	Score (0-5)
1. Strategic Leadership & Planning		
1.1 Institutional Commitment	a. Is there a clear articulation of TNE in the university's strategic plan? b. Is there visible support from senior leadership for TNE initiatives?	
1.2 Cultural Integration	a. Is TNE integrated into the university's broader internationalisation strategy?	
1.3 Buy-in and support	a. Is there support from the home campus community and key stakeholders such as the governing body, students, and staff?	
2. Market Analysis and Positioning		
2.1 Market Research	a. Are comprehensive market analyses conducted for target regions? b. Are TNE programmes positioned uniquely in the market?	
2.2 Local Partnerships	a. Are strong relationships established with local public and or private institutions and governments?	
3. Academic Quality and Relevance		
3.1 Curriculum Design	a. Are programmes tailored to meet local market needs and cultural contexts?	

3.2 Quality Assurance	a. Are robust mechanisms in place to maintain academic standards across borders?	
3.3 Faculty Expertise	a. Are qualified and experienced faculty able to be deployed or hired for TNE programmes?	
4. Professional Staff Expertise		
4.1 Planning and Development	a. Do professional staff, including finance, HR, legal and technical staff, possess expertise in planning and developing TNE initiatives?	
4.2 Support and Implementation	a. Are professional staff adequately resourced, trained and equipped to support TNE operations effectively?	
5. Student Experience		
5.1 Support Services	a. Are comprehensive support services provided for TNE students?	
5.2 Engagement and Integration	a. Are there opportunities for TNE students to engage with the main campus?	
5.3 Feedback Mechanisms	a. Is student feedback regularly collected and analysed to improve TNE offerings?	
6. Operational Efficiency		
6.1. Logistics and Infrastructure	a. Is there efficient management of logistics, including technology and facilities?	
6.2 Regulatory Compliance	a. Does the institution adhere to local and international regulations governing TNE? b. Is there a student protection plan in place?	
6.3 Financial Management	a. Are sustainable financial models in place to ensure the viability of TNE programmes?	
7. Impact and Outcomes		
7.1 Graduation Rates	a. Are graduation rates monitored and aimed for in TNE programmes?	
7.2 Employability	a. Are strong employment outcomes observed for TNE graduates?	

7.3 Alumni Network	a. Is there active alumni engagement and network building in TNE regions? b. Are TNE programme graduates fully integrated into the wider institutional alumni network?	
8. Innovation and Adaptability		
8.1 Programme Innovation	a. Is there continual innovation in programmes offerings and delivery methods?	
8.2 Technological Integration	a. Is technology effectively used to enhance TNE delivery?	
8.3 Adaptability to Change	a. Is there flexibility to adapt TNE programmes to changing market conditions and student needs?	
9. Local Expertise		
9.1 Local Navigation	a. Is local expertise leveraged to navigate cultural, legal, and operational issued effectively?	
9.2 Community Engagement	a. Are local experts involved in building community relations and partnerships including with government, business and regulatory bodies?	
10. Exit Strategy		
10.1 Thought through Exit Plan	a. Are there a well-developed exit plan for TNE programmes?	
10.2 Student Continuity	a. Are provisions in place to ensure students can complete their studies if a TNE programme closes?	